

## ASQ St. Joseph/ Benton Harbor Section Proudly Presents:

When: **Thursday, September 8, 2011**

Speaker: **Mr. Paul Borawski,  
ASQ Chief Executive Officer (CEO)**

Description: **The Future of Quality**

No one argues the world is changing and nearly everyone accepts the premise that the rate of change is accelerating. We face a future that is difficult to imagine and certainly not likely to be “business as usual.” Tools and techniques that allow individuals and organizations to better anticipate the future will grow in importance as we struggle to find ways to gain advantage in an increasingly complex and dynamic environment. Futuring is such a tool, and has been used at ASQ since 1994 to anticipate the future of quality. We’ll explore Futuring, then turn our attention to the newly released 2011 ASQ Future of Quality Study, and some of the implications we anticipate.

In professional race car driving there is an axiom – the faster you go the further ahead you have to look. And so it seems good advice to all of us in whatever race we pursue.

### Speaker Bio:

Paul Borawski is chief executive officer for the American Society for Quality (ASQ), the largest and most respected organization of its kind. Borawski has spent the last 24 years promoting the importance and value of quality. He was named “one of the most influential people in the field of quality” by Quality Digest magazine in 2005. The European Organization for Quality awarded him the Georges Borel medal in 2006 for his contributions to the European community and in 2010 the Argentine Society for Quality (IPACE) named him an Honorary Member for his contributions to quality in Argentina. He is a member of the Malcolm Baldrige National Quality Award Consortium; a Board member of the ANSI-ASQ National Accreditation Board, RABQSA, and ASQ Global, and a past president of the Council of Engineering and Scientific Society Executives (CESSE.)

Paul is a Fellow of the American Society of Association Executives and an ASAE Certified Association Executive. A frequent speaker, sometimes author, Paul devotes himself to helping leaders understand a modern context for quality and then the identification of those all-important next steps.



Location: Five O'clock Sports Bar and Restaurant in Stevensville, MI.

Time: Get Acquainted: 6:00 pm; Dinner: 6:30 pm; Program: 7:30 pm

Meal: Sliced Beef, Red Skin Potatoes, Green Beans, Salad & Rolls, Dessert  
(Vegetarian meals available upon request.)

Cost: \$18.00 (Cash or check only – payable at the door)

For Reservations Contact: Mary Peirce,  
Email: [marmar610@comcast.net](mailto:marmar610@comcast.net) Phone: 269-208-4711

**Deadline for reservations is Noon – Wednesday Sept 7th.**

**Note:** ASQ pays for all reservations made, whether you attend or not. Remember that if you are unable to attend the meeting after making a reservation, please send a cancellation notice by the deadline date.

## 2011 – 2012 ASQ Section #1007 Meeting Line-up

Date	Year	Topic	Speaker	Location
Sept 8 <sup>th</sup>	2011	The Future of Quality	Paul Borawski, ASQ Chief Executive Officer (CEO)	Milwaukee, Wisc.
Oct. 6 <sup>th</sup>	2011	Application of Risk Analysis & Risk Based Decision making for Medical Device Manufacturers – Managing the Gray Areas	Mike Baca, Stryker Instrument VP of Quality, Regulatory & Compliance	Kalamazoo, Mich.
Nov. 3 <sup>rd</sup>	2011	Quality Challenges in Law Enforcement Analysis	Lt. James Pierson, Lab Director, Mich. State Police Forensic Lab	Grand Rapids, Mi.
Dec. 1 <sup>st</sup>	2011	Measurement System Analysis (MSA) Upgrades	Patrice White-Johnson, Ford Motor Company	Dearborn, Mi.
Jan. 5 <sup>th</sup>	2012	Plant Tour - IPC (Imperial Printing Co.)	Steve Smith, Quality Manager, I.P.C.	Saint Joseph, Mi.
Feb 2 <sup>nd</sup>	2012	Quality in the Making of Premier Cheeses	Howard Goens, Quality Manager Old Europe Cheese Company	Benton Harbor, Mi.
Mar 1 <sup>st</sup>	2012	LEAN Applications - Successes, Failures, Experiences	Eric Chack – Director, Operational Excellence, Gast Mfg. Co.	Benton Harbor, Mi.
April 5 <sup>th</sup>	2012	Automotive Quality Challenges	Chris Bardeggia, V.P. Quality at Fauecia Automotive Seating	Troy, Mi.
May 3 <sup>rd</sup>	2012	Retail Quality – Quality Operations Behind the Scene	Dave Clark, VP Brand, Quality & Product Development at Meijer Corp.	Grand Rapids, Mi.

Note: Speaker topics are listed in generic form and may change as we approach the actual meeting date.