



St Joseph-Benton Harbor Section

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Thursday, February 4, 2010, ASQ St. Joseph/ Benton Harbor Section Presents:

Topic: Society of the Anti-Deming (S.A.D.)

Speaker: Mike Micklewright

Description: Dr. W. Edwards Deming encouraged Western management to change drastically from about 1980 until he died in 1993. Many organizations listened. Many did not. Many forgot. We at S.A.D. believe that since Dr. Deming's Principles obviously did not work, were not sustained, and since we have multiple economic, business, and social crises occurring at the same time, we must do something different. In fact, we must do the opposite of what Deming taught us and that is why SAD was formed. This presentation will give you a glimpse of what a SAD organization would look like. We need recruits to help take up our cause. We need you to attend this recruiting meeting and evaluate whether you, your boss, or you boss' boss would make a great SAD member.

Speaker Bio: Mike Micklewright is a dynamic speaker, actor, Dr. Deming impersonator, author, business and quality consultant, and trainer based in the Chicago area. Mike writes his own column in QualityInsider, an on-line magazine, in which he is known as the Whys Guy and is a Midwest Board Member of the Association for Manufacturing Excellence (AME). Mike specializes in Lean, ISO 9001, Leadership, Deming, and Root Cause Analysis. He is an ASQ Certified Six Sigma Black Belt, Quality Auditor, Quality Engineer, and Quality Manager. He holds an Engineering degree from the University of Illinois.

Location: Five O'clock Sports Bar and Restaurant in Stevensville, MI.

Time: Get Acquainted: 6:00 pm

Dinner: 6:30 p.m.

Program: 7:30 pm

Meal: 12oz. Sirloin Steak, Red Skin Potatoes Au Gratin, Sugar Snap Peas, Salad & Rolls,
Keylime Squares

(Vegetarian meals available upon request.)

Cost: \$15.00

Contact Penny Swank for reservations at swankpenny@yahoo.com or call 269-325-0108.

Deadline for reservations is Noon - Wednesday, Feb. 3 2010.